



FOR IMMEDIATE RELEASE

DOCUMENTARY SHOWCASE MOVES IN STEP WITH MEMPHIS MAJIC

Los Angeles, CA – November 15, 2019 – Scientology Network’s DOCUMENTARY SHOWCASE, the weekly series providing a platform for Independent filmmakers to air films on important social, cultural and environmental issues, presents the award-winning documentary *Memphis Majic*, on November 15, 2019.

DOCUMENTARY SHOWCASE airs Fridays at 8 p.m. ET/PT on Scientology Network.

Filmmaker Eddie Bailey makes his directorial debut with *Memphis Majic*, deftly juxtaposing the evolution of a dance form born in Memphis against the racially charged sociopolitical environment that engulfs the city. This film and its dance (called “Jookin’”) illustrate the critical importance of art in society.

Memphis Majic takes us on a journey through the lens of a cultural revolution, with a focus on the significant and tragic role the city played in the civil rights movement and its profound influence upon the world. As the birthplace of the blues, musical legends Elvis Presley and B.B. King, Memphis again takes center stage for Jookin’—a mesmerizing dance created by the city’s African-American youth. With fluid rhythm, this distinctive dance has gained widespread popularity across the globe. And by raising awareness and appreciation for this artistic expression, these young artists help build a brighter future for a city still coming to terms in the aftermath of stark racial divisions.

ABOUT EDDIE BAILEY

Memphis-born Eddie Bailey is an Emmy-nominated producer for *History of Hip Hop in the Bronx*. He chose *Memphis Majic* as his directorial debut to share the incredibly rich and dramatic yesterday of his hometown with the world, while also introducing viewers to the unbounded creativity of the city’s

underserved youth today. And by so doing, Bailey helps to shape a better tomorrow for Memphis and its African-American community.

The Scientology Network debuted on March 12, 2018. Since launching, the Scientology Network has been viewed in 240 countries and territories worldwide in 17 languages. Satisfying the curiosity of people about Scientology, the network takes viewers across six continents, spotlighting the everyday lives of Scientologists; showing the Church as a global organization; and presenting its social betterment programs that have touched the lives of millions worldwide. The Network also showcases documentaries by Independent filmmakers who represent a cross section of cultures and faiths, but share a common purpose of uplifting communities.

Broadcast from Scientology Media Productions, the Church's global media center in Los Angeles, the Scientology Network can be streamed at scientology.tv and is available through satellite television on DIRECTV Channel 320, mobile apps and via the Roku, Amazon Fire and Apple TV platforms.

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