



## **VOICES FOR HUMANITY: MARIA LARA**

### **EPISODE DESCRIPTION:**

María Lara gained fame in Latin America and across the globe as a successful actress and model. Today, she's using her star power to combat violence, drugs and destitution through a powerful message of hope that's resonating through the region.

### **ABOUT VOICES FOR HUMANITY:**

The Scientology Network's *Voices for Humanity* is a weekly series presenting heroic change-makers from a variety of faiths, cultures and nations as they extend help to their communities through Scientology-sponsored humanitarian programs. *Voices for Humanity* airs Wednesdays at 8 p.m. ET/PT on Scientology Network. (Check [Scientology.TV/schedule](http://Scientology.TV/schedule) for the day/time in your local time zone.)

This toolkit is made to provide you resources you can use to promote *Voices for Humanity: María Lara* all across social media.

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## **SOCIAL RESOURCES**

- Episode link:** [VoicesForHumanity.TV/MLara](http://VoicesForHumanity.TV/MLara)
- Official social channels:** [Facebook.com/ScientologyTV](https://Facebook.com/ScientologyTV)  
[Instagram.com/ScientologyTV](https://Instagram.com/ScientologyTV)  
[Twitter.com/ScientologyTV](https://Twitter.com/ScientologyTV)
- Hashtags:** #VoicesForHumanity
- YouTube channel:** [YouTube.com/Scientology](https://YouTube.com/Scientology)
- Social media kit:** [VoicesForHumanity.TV/MLaraKit](http://VoicesForHumanity.TV/MLaraKit)

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## QUOTES

“To confront the growing violence ripping Latin America apart, one woman risks everything to change conditions in her country.”

“Corruption, drug usage, gangs—they happen because of a lack of moral values. That’s what we handle with ‘The Way to Happiness.’”

“Sometimes it’s not the nicest thing to do. But it’s the thing you have to do.”

“To bring calm in an area, you cannot just do one thing. You have to bring security. You have to bring education.”

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## YOUTUBE VIDEO LINKS

[Voices for Humanity: María Lara, Bringing Happiness to Colombia](#) (00:36)

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## ABOUT SCIENTOLOGY NETWORK

The Scientology Network debuted on March 12, 2018. Since launching, the Scientology Network has been viewed in 237 countries and territories worldwide in 17 languages. Satisfying the curiosity of people about Scientology, the Network takes viewers across six continents, spotlighting the everyday lives of Scientologists; showing the Church as a global organization; and presenting its social betterment programs that have touched the lives of millions worldwide. The Network also showcases documentaries by Independent filmmakers who represent a cross section of cultures and faiths, but share a common purpose of uplifting communities.

Broadcast from Scientology Media Productions, the Church’s global media center in Los Angeles, the Scientology Network can be streamed at [Scientology.TV](#) and is available through satellite television, mobile apps and via the Roku, Amazon Fire and Apple TV platforms. [Scientology.TV/apps](#)

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