

SOCIAL MEDIA TOOLKIT

VOICES FOR HUMANITY: ELENA BLUDOVA SOCIAL MEDIA TOOLKIT

EPISODE DESCRIPTION

As Ukraine emerges from its tumultuous past, Elena Bludova introduced a teaching method that is helping thousands of Ukrainians acquire a command of the English language, a necessary skill its citizens need in order to create a successful future.

This toolkit is made to provide you resources you can use to promote *Voices for Humanity: Elena Bludova* all across social media.

SOCIAL RESOURCES

Episode link: VoicesForHumanity.TV/EBludova

Official social channels: Facebook.com/ScientologyTV

Instagram.com/ScientologyTV
Twitter.com/ScientologyTV

Hashtags: #VoicesForHumanity

YouTube channel: YouTube.com/Scientology

Social media kit: VoicesForHumanity.TV/EBludovaKit

QUOTES

"My goal was to help people to change their life."

One woman is armed with powerful tools to save her country, through education.

YOUTUBE VIDEO LINK

Voices for Humanity: Elena Bludova, Bringing Education to Ukraine (00:36)

ABOUT VOICES FOR HUMANITY

Scientology Network's *Voices for Humanity* is a weekly series presenting heroic change-makers from a variety of faiths, cultures and nations as they extend help to their communities through Scientology-sponsored humanitarian programs. *Voices for Humanity* airs Wednesdays at 8 p.m. ET/PT on Scientology Network. (Check Scientology.TV/schedule for the day/time in your local time zone.)

ABOUT SCIENTOLOGY NETWORK

The Scientology Network debuted on March 12, 2018. Since launching, the Scientology Network has been viewed in 238 countries and territories worldwide in 17 languages. Satisfying the curiosity of people about Scientology, the Network takes viewers across six continents, spotlighting the everyday lives of Scientologists; showing the Church as a global organization; and presenting its social betterment programs that have touched the lives of millions worldwide. The Network also showcases documentaries by Independent filmmakers who represent a cross section of cultures and faiths, but share a common purpose of uplifting communities.

Broadcast from Scientology Media Productions, the Church's global media center in Los Angeles, the Scientology Network can be streamed at scientology.tv and is available through satellite television, mobile apps and via the Roku, Amazon Fire and Apple TV platforms. scientology.tv/apps