

# SOCIAL MEDIA TOOLKIT

## **VOICES FOR HUMANITY: DARREN TESSITORE**

#### **EPISODE DESCRIPTION**

As a teenager, Darren Tessitore watched as drugs claimed the lives of many of his friends. Now the father of three dedicates himself to educating as many kids as possible on the dangers of drugs and delivers his anti-drug message to millions.

#### ABOUT VOICES FOR HUMANITY

Scientology Network's *Voices for Humanity* is a weekly series presenting heroic change-makers from a variety of faiths, cultures and nations as they extend help to their communities through Scientology-sponsored humanitarian programs. *Voices for Humanity* airs Wednesdays at 8 p.m. ET/PT on Scientology Network. (Check <u>Scientology.TV/schedule</u> for the day/time in your local time zone.)

This toolkit is made to provide you resources you can use to promote *Voices for Humanity: Darren Tessitore* all across social media.

#### SOCIAL RESOURCES

**Episode link:** VoicesForHumanity.TV/DTessitore

Official social channels: Facebook.com/ScientologyTV

Instagram.com/ScientologyTV
Twitter.com/ScientologyTV

**Hashtags:** #VoicesForHumanity

YouTube channel: YouTube.com/Scientology

Social media kit: VoicesForHumanity.TV/DTessitoreKit

### **QUOTES**

"It's not telling kids to not do drugs, it's really just teaching kids what drugs do."

"It's a passion of mine to make sure that every kid has the opportunity to know what drugs can do to them."

"Drugs are becoming legal, kids are thinking it's safe. I can't let that happen."

#### YOUTUBE VIDEO LINKS

Voices for Humanity: Darren Tessitore, Anti-Drug Movement, Drug-Free World (00:36)

#### ABOUT SCIENTOLOGY NETWORK

The Scientology Network debuted on March 12, 2018. Since launching, the Scientology Network has been viewed in 238 countries and territories worldwide in 17 languages. Satisfying the curiosity of people about Scientology, the Network takes viewers across six continents, spotlighting the everyday lives of Scientologists; showing the Church as a global organization; and presenting its social betterment programs that have touched the lives of millions worldwide. The Network also showcases documentaries by Independent filmmakers who represent a cross section of cultures and faiths, but share a common purpose of uplifting communities.

Broadcast from Scientology Media Productions, the Church's global media center in Los Angeles, the Scientology Network can be streamed at <a href="Scientology.TV">Scientology.TV</a> and is available through satellite television, mobile apps and via the Roku, Amazon Fire and Apple TV platforms. Scientology.TV/apps

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