



SOCIAL MEDIA TOOLKIT

MEET A SCIENTOLOGIST: ALBERTO PLAZA SOCIAL MEDIA TOOLKIT

EPISODE DESCRIPTION

Alberto Plaza, the legendary Chilean singer/songwriter who sold over a million records and whose fame spread throughout Latin America, reflects on his life and his pivotal decision to forgo a traditional career to pursue his musical ambitions.

This toolkit is made to provide you resources you can use to promote *Meet a Scientologist: Alberto Plaza* all across social media.

SOCIAL RESOURCES

Episode link: MeetAScientologist.TV/APlaza

Official social channels: Facebook.com/ScientologyTV

Instagram.com/ScientologyTV
Twitter.com/ScientologyTV

Hashtags: #MeetAScientologist

YouTube channel: YouTube.com/Scientology

Social media kit: MeetAScientologist.TV/APlazaKit

QUOTES

"Music is a universal language."

Meet the Latin American superstar beloved by millions, the one and only Alberto

YOUTUBE VIDEO LINKS

Meet a Scientologist: Alberto Plaza, Singer/Songwriter from Chile (00:36)

ABOUT MEET A SCIENTOLOGIST

The Scientology Network's *Meet a Scientologist* is a weekly series spotlighting the everyday lives of Scientologists from around the world and all walks of life. *Meet a Scientologist* airs Tuesdays at 8 p.m. ET/PT on Scientology Network. (Check Scientology.TV/schedule for the day/time in your local time zone.)

ABOUT SCIENTOLOGY NETWORK

The Scientology Network debuted on March 12, 2018. Since launching, the Scientology Network has been viewed in 238 countries and territories worldwide in 17 languages. Satisfying the curiosity of people about Scientology, the Network takes viewers across six continents, spotlighting the everyday lives of Scientologists; showing the Church as a global organization; and presenting its social betterment programs that have touched the lives of millions worldwide. The Network also showcases documentaries by Independent filmmakers who represent a cross section of cultures and faiths, but share a common purpose of uplifting communities.

Broadcast from Scientology Media Productions, the Church's global media center in Los Angeles, the Scientology Network can be streamed at scientology.tv and is available through satellite television, mobile apps and via the Roku, Amazon Fire and Apple TV platforms. scientology.tv/apps