



SOCIAL MEDIA TOOLKIT

MEET A SCIENTOLOGIST: AARON KYRO SOCIAL MEDIA TOOLKIT

EPISODE DESCRIPTION

Aaron Kyro drops out of college to pursue his passion of skateboarding, creating a successful career and becoming an internet sensation who teaches and encourages others to get on a skateboard and start skating.

This toolkit is made to provide you resources you can use to promote *Meet a Scientologist: Aaron Kyro* all across social media.

SOCIAL RESOURCES

Episode link: MeetAScientologist.TV/AKyro

Official social channels: Facebook.com/ScientologyTV

Instagram.com/ScientologyTV
Twitter.com/ScientologyTV

Hashtags: #MeetAScientologist

YouTube channel: YouTube.com/Scientology

Social media kit: MeetAScientologist.TV/AKyroKit

QUOTES

"My purpose is to get as many people into skateboarding as possible."

"The freedoms that you get are endless. You can go and do anything you want."

YOUTUBE VIDEO LINKS

Meet a Scientologist: Aaron Kyro, Skateboarder, Teacher & Entrepreneur (00:36)

ABOUT MEET A SCIENTOLOGIST

The Scientology Network's *Meet a Scientologist* is a weekly series spotlighting the everyday lives of Scientologists from around the world and all walks of life. *Meet a Scientologist* airs Tuesdays at 8 p.m. ET/PT on Scientology Network. (Check Scientology.TV/schedule for the day/time in your local time zone.)

ABOUT SCIENTOLOGY NETWORK

The Scientology Network debuted on March 12, 2018. Since launching, the Scientology Network has been viewed in 238 countries and territories worldwide in 17 languages. Satisfying the curiosity of people about Scientology, the Network takes viewers across six continents, spotlighting the everyday lives of Scientologists; showing the Church as a global organization; and presenting its social betterment programs that have touched the lives of millions worldwide. The Network also showcases documentaries by Independent filmmakers who represent a cross section of cultures and faiths, but share a common purpose of uplifting communities.

Broadcast from Scientology Media Productions, the Church's global media center in Los Angeles, the Scientology Network can be streamed at scientology.tv and is available through satellite television, mobile apps and via the Roku, Amazon Fire and Apple TV platforms. scientology.tv/apps