

# SOCIAL MEDIA TOOLKIT

## L. RON HUBBARD: IN HIS OWN VOICE

The Scientology Network's *L. Ron Hubbard: in His Own Voice* series presents the religion's Founder to the world. Scientology remains the only major religion with the voice of its Founder intact, recorded in public lectures delivered over the course of a quarter-century. This series chronicles the life of L. Ron Hubbard through autobiographical vignettes in his own words and in his own voice. *L. Ron Hubbard: in His Own Voice* airs Sundays at 8 p.m. ET/PT on Scientology Network. (Check <u>Scientology.TV/schedule</u> for the day/time in your local time zone.)

This toolkit is made to provide you resources you can use to promote *L. Ron Hubbard: in His Own Voice* all across social media.

#### SOCIAL RESOURCES

Official site: LRonHubbard.TV

Official social channels: Facebook.com/ScientologyTV

Instagram.com/ScientologyTV
Twitter.com/ScientologyTV

**Hashtags:** #ScientologyTV

YouTube channel: YouTube.com/Scientology

Social images: <u>LRonHubbard.TV/images</u>

Social video: LRonHubbard.TV/video

### YOUTUBE VIDEO LINKS

L. Ron Hubbard: in His Own Voice, Autobiography, Life & Documentary Series (00:36)

#### PROMOTIONAL COPY

His travels were extraordinary and his accomplishments were astonishing. He is L. Ron Hubbard, Founder of Scientology: <a href="mailto:bit.ly/LRHinHisOwnVoice">bit.ly/LRHinHisOwnVoice</a> @scientologytv

L. Ron Hubbard's discoveries sent shockwaves across the globe and rocked the 20th century. Hear his stories, as told in his own voice <a href="mailto:bit.ly/LRHinHisOwnVoice">bit.ly/LRHinHisOwnVoice</a> @scientologytv

No one knew that the stories he told were the stories he lived. Explore the life of L. Ron Hubbard, Founder of Scientology: <a href="mailto:bit.ly/LRHinHisOwnVoice">bit.ly/LRHinHisOwnVoice</a> @scientologytv

From the child with an insatiable thirst for knowledge, to the adventurer whose travels were the stuff of legend. He is L. Ron Hubbard, Founder of Scientology: bit.ly/LRHinHisOwnVoice @scientologytv

His was a life that touched the world. This is his story, in his own words —L. Ron Hubbard: in His Own Voice. <a href="mailto:bit.ly/LRHinHisOwnVoice">bit.ly/LRHinHisOwnVoice</a>
@scientologytv

# ABOUT SCIENTOLOGY NETWORK

The Scientology Network debuted on March 12, 2018. Since launching, the Scientology Network has been viewed in 238 countries and territories worldwide in 17 languages. Satisfying the curiosity of people about Scientology, the Network takes viewers across six continents, spotlighting the everyday lives of Scientologists; showing the Church as a global organization; and presenting its social betterment programs that have touched the lives of millions worldwide. The Network also showcases documentaries by Independent filmmakers who represent a cross section of cultures and faiths, but share a common purpose of uplifting communities.

Broadcast from Scientology Media Productions, the Church's global media center in Los Angeles, the Scientology Network can be streamed at <a href="Scientology.TV">Scientology.TV</a> and is available through satellite television, mobile apps and via the Roku, Amazon Fire and Apple TV platforms. Scientology.TV/apps