



SOCIAL MEDIA TOOLKIT

DOCUMENTARY SHOWCASE: TO THE ENDS OF THE EARTH SOCIAL MEDIA TOOLKIT

FILM DESCRIPTION

To the Ends of the Earth brings into focus the growing battles between the fossil fuel industry and grassroots environmental movements springing up to protest the devastation caused to the environment by the extreme measures used to extract energy.

This toolkit is made to provide you resources you can use to promote *To the Ends of the Earth* all across social media.

SOCIAL RESOURCES

Film link:	DocShowcase.TV/EndsOfEarthFilm
Official social channels:	Facebook.com/DocShowcase Instagram.com/DocShowcase Twitter.com/DocShowcase
Hashtags:	#DocShowcase #EndsOfEarthFilm #ClimateChange
YouTube channel:	YouTube.com/Scientology
Vimeo channel:	Vimeo.com/ScientologyTV
Social media kit:	DocShowcase.TV/EndsOfEarthFilmKit

PROMOTIONAL COPY

Roughly 85% of the energy that we use is hydrocarbon. Oil is number one, followed by coal and natural gas. [DocShowcase.TV/EndsOfEarthFilm](#)
@docshowcase

In our globalized world, 99% of the labor in society is done with fossil fuels.
[DocShowcase.TV/EndsOfEarthFilm](#) @docshowcase

YOUTUBE VIDEO LINK

[‘To the Ends of the Earth’ - Global Warming, Climate Change & Pollution Documentary](#) (00:36)

ABOUT DOCUMENTARY SHOWCASE

Fundamental to Scientology is a humanitarian mission that extends to some 200 nations with programs for human rights, human decency, literacy, morality, drug prevention and disaster relief. For this reason, the Scientology Network provides a platform for Independent filmmakers who embrace a vision of building a better world.

Documentary Showcase debuts films weekly from award-winning Independent filmmakers whose goal is to improve society by raising awareness of social, cultural and environmental issues. *Documentary Showcase* airs Fridays at 8:00 p.m. ET/PT on Scientology Network. (Check [Scientology.TV/schedule](#) for the day/time in your local time zone.)

ABOUT SCIENTOLOGY NETWORK

The Scientology Network debuted on March 12, 2018. Since launching, the Scientology Network has been viewed in 238 countries and territories worldwide in 17 languages. Satisfying the curiosity of people about Scientology, the Network takes viewers across six continents, spotlighting the everyday lives of Scientologists; showing the Church as a global organization; and presenting its social betterment programs that have touched the lives of millions worldwide. The Network also showcases documentaries by Independent filmmakers who represent a cross section of cultures and faiths, but share a common purpose of uplifting communities.

Broadcast from Scientology Media Productions, the Church's global media center in Los Angeles, the Scientology Network can be streamed at [scientology.tv](https://www.scientology.tv) and is available through satellite television, mobile apps and via the Roku, Amazon Fire and Apple TV platforms. [scientology.tv/apps](https://www.scientology.tv/apps)