

SOCIAL MEDIA TOOLKIT

DOCUMENTARY SHOWCASE: STAND

FILM DESCRIPTION

With stunning photography of the pristine waterways and lush rainforests of British Columbia, *STAND* tells the story of a paddleboarder who sets out to thwart a proposed oil pipeline that poses a threat to the environment and the local community.

ABOUT DOCUMENTARY SHOWCASE

Fundamental to Scientology is a humanitarian mission that extends to some 200 nations with programs for human rights, human decency, literacy, morality, drug prevention and disaster relief. For this reason, the Scientology Network provides a platform for Independent filmmakers who embrace a vision of building a better world.

Documentary Showcase debuts films weekly from award-winning Independent filmmakers whose goal is to improve society by raising awareness of social, cultural and environmental issues. Documentary Showcase airs Fridays at 8 p.m. ET/PT on Scientology Network. (Check Scientology.TV/schedule for the day/time in your local time zone.)

This toolkit is made to provide you resources you can use to promote *STAND* all across social media.

SOCIAL RESOURCES

Film link: DocShowcase.TV/STANDfilm

Official social channels: Facebook.com/DocShowcase

Instagram.com/DocShowcase
Twitter.com/DocShowcase

Hashtags: #DocShowcase #STANDfilm

YouTube channel: YouTube.com/Scientology
Vimeo channel: Vimeo.com/ScientologyTV

Social media kit: DocShowcase.TV/STANDkit

YOUTUBE VIDEO LINKS

<u>Documentary Showcase: STAND, Vancouver Canada Wildlife Conservation</u> (00:36)

PROMOTIONAL COPY

A place of pristine beauty faces certain devastation. But one man's stand inspires a community to fight back. DocShowcase.com/STANDfilm @docshowcase

Visit the South of Hartley Bay to see the beauty of British Colombia. DocShowcase.com/STANDfilm @docshowcase

ABOUT SCIENTOLOGY NETWORK

The Scientology Network debuted on March 12, 2018. Since launching, the Scientology Network has been viewed in 238 countries and territories worldwide in 17 languages. Satisfying the curiosity of people about Scientology, the Network takes viewers across six continents, spotlighting the everyday lives of Scientologists; showing the Church as a global organization; and presenting its social betterment programs that have touched the lives of millions worldwide. The Network also showcases documentaries by Independent filmmakers who represent a cross section of cultures and faiths, but share a common purpose of uplifting communities.

Broadcast from Scientology Media Productions, the Church's global media center in Los Angeles, the Scientology Network can be streamed at <u>Scientology.TV</u> and is available through satellite television, mobile apps and via the Roku, Amazon Fire and Apple TV platforms. <u>Scientology.TV/apps</u>