



SOCIAL MEDIA TOOLKIT

DOCUMENTARY SHOWCASE

Fundamental to Scientology is a humanitarian mission that extends to some 200 nations with programs for human rights, human decency, literacy, morality, drug prevention and disaster relief. For this reason, the Scientology Network provides a platform for Independent filmmakers who embrace a vision of building a better world.

Documentary Showcase debuts films weekly from award-winning Independent filmmakers whose goal is to improve society by raising awareness of social, cultural and environmental issues. (Check scientology.tv/schedule for the day/time in your local time zone)

This toolkit is made to provide you resources you can use to promote the *Documentary Showcase* series all across social media.

SOCIAL RESOURCES

Official site:	DocumentaryShowcase.tv
Official social channels:	facebook.com/docshowcase instagram.com/docshowcase twitter.com/docshowcase
Hashtags:	#DocShowcase
YouTube channel:	youtube.com/scientology
Social Images:	DocumentaryShowcase.tv/images
Social Video:	DocumentaryShowcase.tv/video

YOUTUBE VIDEO LINKS

[Documentary Showcase: Uplifting & Inspirational Indie Films](#) (00:36)

SOCIAL MEDIA COPY

Featuring independent documentary filmmakers from around the world with important stories and unique perspectives—bit.ly/DocShowcase
@docshowcase

If it's inspirational, if it's adventurous, it's unforgettable, it must be Friday night. Explore Documentary Showcase at bit.ly/DocShowcase
@docshowcase

The world is full of great stories—stories that transform us and connect us. Discover them on bit.ly/DocShowcase each Friday night @docshowcase

ABOUT SCIENTOLOGY NETWORK

The Scientology Network debuted on March 12, 2018. Since launching, the Scientology Network has been viewed in 237 countries and territories worldwide in 17 languages. Satisfying the curiosity of people about Scientology, the network takes viewers across six continents, spotlighting the everyday lives of Scientologists; showing the Church as a global organization; and presenting its social betterment programs that have touched the lives of millions worldwide. The network also showcases documentaries by Independent filmmakers who represent a cross section of cultures and faiths, but share a common purpose of uplifting communities.

Broadcast from Scientology Media Productions, the Church's global media center in Los Angeles, the Scientology Network can be streamed at [scientology.tv](https://www.scientology.tv) and is available through satellite television, mobile apps and via the Roku, Amazon Fire and Apple TV platforms. [scientology.tv/apps](https://www.scientology.tv/apps)

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