



SOCIAL MEDIA TOOLKIT

DOCUMENTARY SHOWCASE: MULLY

FILM DESCRIPTION

Mully is the incredible story of Charles Mully. Born in Kenya and abandoned by his parents while still a child, he went from begging in the streets to become a millionaire only to give it all away in order to adopt and educate thousands of street kids.

ABOUT DOCUMENTARY SHOWCASE

Fundamental to Scientology is a humanitarian mission that extends to some 200 nations with programs for human rights, human decency, literacy, morality, drug prevention and disaster relief. For this reason, the Scientology Network provides a platform for Independent filmmakers who embrace a vision of building a better world.

Documentary Showcase debuts films weekly from award-winning Independent filmmakers whose goal is to improve society by raising awareness of social, cultural and environmental issues. *Documentary Showcase* airs Fridays at 8 p.m. ET/PT on Scientology Network. (Check [Scientology.TV/schedule](https://www.scientology.tv/schedule) for the day/time in your local time zone.)

This toolkit is made to provide you resources you can use to promote *Mully* all across social media.

SOCIAL RESOURCES

Film link:	DocShowcase.TV/Mully
Official social channels:	Facebook.com/DocShowcase Instagram.com/DocShowcase Twitter.com/DocShowcase
Hashtags:	#DocShowcase #Mully
YouTube channel:	YouTube.com/Scientology
Vimeo channel:	Vimeo.com/ScientologyTV
Social media kit:	DocShowcase.TV/MullyKit

YOUTUBE VIDEO LINKS

[Charles "Mully" Documentary Film Trailer on Documentary Showcase](#)
(00:36)

PROMOTIONAL COPY

A powerful true story of compassion without limits and love without conditions. [DocShowcase.TV/Mully](#) @docshowcase

These are all of your brothers and sisters—we are one family.
[DocShowcase.TV/Mully](#) @docshowcase

ABOUT SCIENTOLOGY NETWORK

The Scientology Network debuted on March 12, 2018. Since launching, the Scientology Network has been viewed in 238 countries and territories worldwide in 17 languages. Satisfying the curiosity of people about Scientology, the Network takes viewers across six continents, spotlighting the everyday lives of Scientologists; showing the Church as a global organization; and presenting its social betterment programs that have touched the lives of millions worldwide. The Network also showcases documentaries by Independent filmmakers who represent a cross section of cultures and faiths, but share a common purpose of uplifting communities.

Broadcast from Scientology Media Productions, the Church's global media center in Los Angeles, the Scientology Network can be streamed at [Scientology.TV](#) and is available through satellite television, mobile apps and via the Roku, Amazon Fire and Apple TV platforms. [Scientology.TV/apps](#)