



## SOCIAL MEDIA TOOLKIT

### DOCUMENTARY SHOWCASE: FALLEN SOCIAL MEDIA TOOLKIT

#### FILM DESCRIPTION

Every year, over 100 police officers are killed—that's one nearly every three days. *Fallen* is a feature-length documentary that brings to light how US law enforcement officers and their families struggle to cope in the aftermath of officers killed in the line of duty—and the ever-present threat they live with as part of the job. Filmed over 5 years, the production visited police agencies across the country to capture stories of bravery and sacrifice from the family, friends and partners of those who gave their lives in the service of others.

Directed by a former police officer who himself was wounded in the line of duty and narrated by Golden Globe and Emmy award-winning actor, Michael Chiklis (*The Shield*), *Fallen* shows a side of US law enforcement rarely seen by the public.

This toolkit is made to provide you resources you can use to promote *Fallen* all across social media.

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#### SOCIAL RESOURCES

**Film link:**

[DocShowcase.TV/Fallen](https://DocShowcase.TV/Fallen)

**Official social channels:**

[Facebook.com/DocShowcase](https://Facebook.com/DocShowcase)  
[Instagram.com/DocShowcase](https://Instagram.com/DocShowcase)  
[Twitter.com/DocShowcase](https://Twitter.com/DocShowcase)

**Hashtags:**

#DocShowcase #Fallen

**YouTube channel:**

[YouTube.com/Scientology](https://YouTube.com/Scientology)

**Vimeo channel:**

[Vimeo.com/ScientologyTV](https://vimeo.com/ScientologyTV)

**Social Media Kit:**

[DocShowcase.TV/FallenKit](https://DocShowcase.TV/FallenKit)

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## **PROMOTIONAL COPY**

A story of courage that only survivors get to tell. [@docshowcase](https://DocShowcase.TV/Fallen)

“I’m a person just like you’re a person—but I have one of the most complicated jobs that there is.” [DocShowcase.TV/Fallen](https://DocShowcase.TV/Fallen) @docshowcase

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## **YOUTUBE VIDEO LINKS**

[Documentary Showcase: Fallen, Police Officer Documentary TV Promo \(00:36\)](#)

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## **ABOUT DOCUMENTARY SHOWCASE**

Fundamental to Scientology is a humanitarian mission that extends to some 200 nations with programs for human rights, human decency, literacy, morality, drug prevention and disaster relief. For this reason, the Scientology Network provides a platform for Independent filmmakers who embrace a vision of building a better world.

*Documentary Showcase* debuts films weekly from award-winning Independent filmmakers whose goal is to improve society by raising awareness of social, cultural and environmental issues. *Documentary Showcase* airs Fridays at 8:00 p.m. ET/PT on Scientology Network. (Check [Scientology.TV/schedule](https://Scientology.TV/schedule) for the day/time in your local time zone.)

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## ABOUT SCIENTOLOGY NETWORK

The Scientology Network debuted on March 12, 2018. Since launching, the Scientology Network has been viewed in 238 countries and territories worldwide in 17 languages. Satisfying the curiosity of people about Scientology, the Network takes viewers across six continents, spotlighting the everyday lives of Scientologists; showing the Church as a global organization; and presenting its social betterment programs that have touched the lives of millions worldwide. The Network also showcases documentaries by Independent filmmakers who represent a cross section of cultures and faiths, but share a common purpose of uplifting communities.

Broadcast from Scientology Media Productions, the Church's global media center in Los Angeles, the Scientology Network can be streamed at [scientology.tv](https://www.scientology.tv) and is available through satellite television, mobile apps and via the Roku, Amazon Fire and Apple TV platforms. [scientology.tv/apps](https://www.scientology.tv/apps)