



SOCIAL MEDIA TOOLKIT

DOCUMENTARY SHOWCASE: DOGS ON THE INSIDE

FILM DESCRIPTION

Dogs on the Inside tells the emotional stories of rescued dogs and the convicts behind bars who help train them for adoption. What develops is a win-win for prisoners and pups as the bonds they form prepare them both for a life on the outside.

ABOUT DOCUMENTARY SHOWCASE

Fundamental to Scientology is a humanitarian mission that extends to some 200 nations with programs for human rights, human decency, literacy, morality, drug prevention and disaster relief. For this reason, the Scientology Network provides a platform for Independent filmmakers who embrace a vision of building a better world.

Documentary Showcase debuts films weekly from award-winning Independent filmmakers whose goal is to improve society by raising awareness of social, cultural and environmental issues. *Documentary Showcase* airs Fridays at 8 p.m. ET/PT on Scientology Network. (Check Scientology.TV/schedule for the day/time in your local time zone.)

This toolkit is made to provide you resources you can use to promote *Dogs on the Inside* all across social media.

SOCIAL RESOURCES

Film link:	DocShowcase.TV/DogsInside
Official social channels:	Facebook.com/DocShowcase Instagram.com/DocShowcase Twitter.com/DocShowcase
Hashtags:	#DocShowcase #DogsOnTheInside
YouTube channel:	YouTube.com/Scientology
Vimeo channel:	Vimeo.com/ScientologyTV
Social media kit:	DocShowcase.TV/DogsInsideKit

YOUTUBE VIDEO LINKS

[Documentary Showcase: Dogs on the Inside TV Promo](#) (00:36)

PROMOTIONAL COPY

Rescued from the streets and sent behind bars to do some rescuing of their own. [DocShowcase.com/DogsInside](#) @docshowcase

“Bringing a dog into prison is like a taste of freedom.”
[DocShowcase.com/DogsInside](#) @docshowcase

ABOUT SCIENTOLOGY NETWORK

The Scientology Network debuted on March 12, 2018. Since launching, the Scientology Network has been viewed in 238 countries and territories worldwide in 17 languages. Satisfying the curiosity of people about Scientology, the Network takes viewers across six continents, spotlighting the everyday lives of Scientologists; showing the Church as a global organization; and presenting its social betterment programs that have touched the lives of millions worldwide. The Network also showcases documentaries by Independent filmmakers who represent a cross section of cultures and faiths, but share a common purpose of uplifting communities.

Broadcast from Scientology Media Productions, the Church’s global media center in Los Angeles, the Scientology Network can be streamed at [Scientology.TV](#) and is available through satellite television, mobile apps and via the Roku, Amazon Fire and Apple TV platforms. [Scientology.TV/apps](#)