



SOCIAL MEDIA TOOLKIT

DOCUMENTARY SHOWCASE: BREAKING THROUGH THE CLOUDS SOCIAL MEDIA TOOLKIT

FILM DESCRIPTION

Breaking Through the Clouds tells the story of 20 pioneering women who in 1929 competed in the first Women's National Air Derby. But the race, seen as an attempt to challenge gender stereotypes, was fraught with controversy, tragedy, and sabotage.

This toolkit is made to provide you resources you can use to promote *Breaking Through the Clouds* all across social media.

SOCIAL RESOURCES

Film link: DocShowcase.TV/BreakingThroughClouds

Official social channels: Facebook.com/DocShowcase
Instagram.com/DocShowcase
Twitter.com/DocShowcase

Hashtags: #DocShowcase #BreakingThroughClouds

YouTube channel: YouTube.com/Scientology

Vimeo channel: Vimeo.com/ScientologyTV

Social media kit: DocShowcase.TV/BreakingThroughCloudsKit

PROMOTIONAL COPY

The story of 20 women who challenged stereotypes by competing in the first women's airplane race. [DocShowcase.TV/BreakingThroughClouds](#) @docshowcase

The Derby of 1929 was more than a race; it was a chance to show the world that women can be independent, competitive, self-sufficient, intelligent, graceful and really good pilots. [DocShowcase.TV/BreakingThroughClouds](#) @docshowcase

Star power, comradery, danger, public scrutiny and glamour all come together in this historic all-female 1929 pilot race. [DocShowcase.TV/BreakingThroughClouds](#) @docshowcase

The drama, courage, laughter and tears of twenty brave female pilots unfolds in [DocShowcase.TV/BreakingThroughClouds](#) @docshowcase

YOUTUBE VIDEO LINK

[Breaking Through the Clouds: First Female Pilot's Air Derby Documentary Promo](#)
(00:36)

ABOUT DOCUMENTARY SHOWCASE

Fundamental to Scientology is a humanitarian mission that extends to some 200 nations with programs for human rights, human decency, literacy, morality, drug prevention and disaster relief. For this reason, the Scientology Network provides a platform for Independent filmmakers who embrace a vision of building a better world.

Documentary Showcase debuts films weekly from award-winning Independent filmmakers whose goal is to improve society by raising awareness of social, cultural and environmental issues. *Documentary Showcase* airs Fridays at 8:00 p.m. ET/PT on Scientology Network. (Check [Scientology.TV/schedule](#) for the day/time in your local time zone.)

ABOUT SCIENTOLOGY NETWORK

The Scientology Network debuted on March 12, 2018. Since launching, the Scientology Network has been viewed in 238 countries and territories worldwide in 17 languages. Satisfying the curiosity of people about Scientology, the Network takes viewers across six continents, spotlighting the everyday lives of Scientologists; showing the Church as a global organization; and presenting its social betterment programs that have touched the lives of millions worldwide. The Network also showcases documentaries by Independent filmmakers who represent a cross section of cultures and faiths, but share a common purpose of uplifting communities.

Broadcast from Scientology Media Productions, the Church's global media center in Los Angeles, the Scientology Network can be streamed at [scientology.tv](https://www.scientology.tv) and is available through satellite television, mobile apps and via the Roku, Amazon Fire and Apple TV platforms. [scientology.tv/apps](https://www.scientology.tv/apps)