



SOCIAL MEDIA TOOLKIT

DOCUMENTARY SHOWCASE: ARABIA SOCIAL MEDIA TOOLKIT

FILM DESCRIPTION

Arabia tells the story that began with the nomadic tribes that first inhabited the vast desert lands and their culture's undeniable impact on the world; from the golden age of Islam to the resurgence of present-day Saudi Arabia on the world's stage.

This toolkit is made to provide you resources you can use to promote *Arabia* all across social media.

SOCIAL RESOURCES

Film link:	DocShowcase.TV/Arabia
Official social channels:	Facebook.com/DocShowcase Instagram.com/DocShowcase Twitter.com/DocShowcase
Hashtags:	#DocShowcase #Arabia
YouTube channel:	YouTube.com/Scientology
Vimeo channel:	Vimeo.com/ScientologyTV
Social media kit:	DocShowcase.TV/ArabiaKit

PROMOTIONAL COPY

Journey to an exotic land and discover an ancient lost city and historic religious gatherings. [DocShowcase.TV/Arabia](https://www.docshowcase.tv/Arabia) @docshowcase

Experience a legendary place, experience Arabia. [DocShowcase.TV/Arabia](https://www.docshowcase.tv/Arabia) @docshowcase

YOUTUBE VIDEO LINK

[Arabia: Travel The Middle East & Explore Arabia Documentary \(00:36\)](#)

ABOUT DOCUMENTARY SHOWCASE

Fundamental to Scientology is a humanitarian mission that extends to some 200 nations with programs for human rights, human decency, literacy, morality, drug prevention and disaster relief. For this reason, the Scientology Network provides a platform for Independent filmmakers who embrace a vision of building a better world.

Documentary Showcase debuts films weekly from award-winning Independent filmmakers whose goal is to improve society by raising awareness of social, cultural and environmental issues. *Documentary Showcase* airs Fridays at 8:00 p.m. ET/PT on Scientology Network. (Check [Scientology.TV/schedule](https://www.scientology.tv/schedule) for the day/time in your local time zone.)

ABOUT SCIENTOLOGY NETWORK

The Scientology Network debuted on March 12, 2018. Since launching, the Scientology Network has been viewed in 238 countries and territories worldwide in 17 languages. Satisfying the curiosity of people about Scientology, the Network takes viewers across six continents, spotlighting the everyday lives of Scientologists; showing the Church as a global organization; and presenting its social betterment programs that have touched the lives of millions worldwide. The Network also showcases documentaries by Independent filmmakers who represent a cross section of cultures and faiths, but share a common purpose of uplifting communities.

Broadcast from Scientology Media Productions, the Church's global media center in Los Angeles, the Scientology Network can be streamed at [scientology.tv](https://www.scientology.tv) and is available through satellite television, mobile apps and via the Roku, Amazon Fire and Apple TV platforms. [scientology.tv/apps](https://www.scientology.tv/apps)