



SOCIAL MEDIA TOOLKIT

DESTINATION: SCIENTOLOGY, THE VALLEY SOCIAL MEDIA TOOLKIT

EPISODE DESCRIPTION

The Valley is more than a group of suburbs in Los Angeles, it's the epicenter of the entertainment industry with a mix of ethnicities that gave rise to a culture all its own. See how the Church helps keep this unique community going strong.

This toolkit is made to provide you resources you can use to promote *Destination: Scientology, The Valley* all across social media.

SOCIAL RESOURCES

Episode link: DestinationScientology.TV/Valley

Official social channels: Facebook.com/ScientologyTV
Instagram.com/ScientologyTV
Twitter.com/ScientologyTV

Hashtags: #DestinationScientology #GoPlaces
#818 #NoHo

YouTube channel: YouTube.com/Scientology

Social media kit: DestinationScientology.TV/ValleyKit

QUOTES

The Valley—it's more than just a place on the map, it's an attitude. And the Church is helping it flourish.

"Helping others and creating that effect for the ones doing so much good in our community is absolutely priceless."

YOUTUBE VIDEO LINK

[Destination Scientology: Valley Church Tour & Community Outreach \(00:36\)](#)

ABOUT DESTINATION: SCIENTOLOGY

Scientology Network's *Destination: Scientology* is a weekly travelogue series that takes viewers inside Scientology Churches all around the world and discovers what makes each one unique. Each episode brings the viewer inside a new Church of Scientology, showcasing the diversity of our Churches and the cooperation that weaves each one into the local community fabric. *Destination: Scientology* airs Monday at 9 p.m. ET/PT on Scientology Network. (Check [Scientology.TV/schedule](#) for the day/time in your local time zone.)

ABOUT SCIENTOLOGY NETWORK

The Scientology Network debuted on March 12, 2018. Since launching, the Scientology Network has been viewed in 238 countries and territories worldwide in 17 languages. Satisfying the curiosity of people about Scientology, the Network takes viewers across six continents, spotlighting the everyday lives of Scientologists; showing the Church as a global organization; and presenting its social betterment programs that have touched the lives of millions worldwide. The Network also showcases documentaries by Independent filmmakers who represent a cross section of cultures and faiths, but share a common purpose of uplifting communities.

Broadcast from Scientology Media Productions, the Church's global media center in Los Angeles, the Scientology Network can be streamed at [scientology.tv](#) and is available through satellite television, mobile apps and via the Roku, Amazon Fire and Apple TV platforms. [scientology.tv/apps](#)