



SOCIAL MEDIA TOOLKIT

DESTINATION: SCIENTOLOGY, MELBOURNE SOCIAL MEDIA TOOLKIT

EPISODE DESCRIPTION

Melbourne, Australia, is one of the world's great multicultural cities. The Church of Scientology embraces the challenges of bringing so many people from different backgrounds, cultures and religions together to create a true sense of community.

This toolkit is made to provide you resources you can use to promote *Destination: Scientology, Melbourne* all across social media.

SOCIAL RESOURCES

Episode link:	DestinationScientology.TV/Melbourne
Official social channels:	Facebook.com/ScientologyTV Instagram.com/ScientologyTV Twitter.com/ScientologyTV
Hashtags:	#DestinationScientology #GoPlaces #Melbourne #Aussie
YouTube channel:	YouTube.com/Scientology
Social media kit:	DestinationScientology.TV/MelbourneKit

QUOTES

Melbourne is the sports-crazed city down under, but bringing a community together is the biggest win of all.

“We’re all different but we get along together as a community and I think that’s the best thing about Melbourne.”

YOUTUBE VIDEO LINK

[Inside ‘Destination Scientology: Melbourne,’ Australia - Church Tour & Services](#)
(00:36)

ABOUT DESTINATION: SCIENTOLOGY

Scientology Network’s *Destination: Scientology* is a weekly travelogue series that takes viewers inside Scientology Churches all around the world and discovers what makes each one unique. Each episode brings the viewer inside a new Church of Scientology, showcasing the diversity of our Churches and the cooperation that weaves each one into the local community fabric. *Destination: Scientology* airs Monday at 9 p.m. ET/PT on Scientology Network. (Check [Scientology.TV/schedule](#) for the day/time in your local time zone.)

ABOUT SCIENTOLOGY NETWORK

The Scientology Network debuted on March 12, 2018. Since launching, the Scientology Network has been viewed in 238 countries and territories worldwide in 17 languages. Satisfying the curiosity of people about Scientology, the Network takes viewers across six continents, spotlighting the everyday lives of Scientologists; showing the Church as a global organization; and presenting its social betterment programs that have touched the lives of millions worldwide. The Network also showcases documentaries by Independent filmmakers who represent a cross section of cultures and faiths, but share a common purpose of uplifting communities.

Broadcast from Scientology Media Productions, the Church’s global media center in Los Angeles, the Scientology Network can be streamed at [scientology.tv](#) and is available through satellite television, mobile apps and via the Roku, Amazon Fire and Apple TV platforms. [scientology.tv/apps](#)