

# SOCIAL MEDIA TOOLKIT

# DESTINATION: SCIENTOLOGY, INGLEWOOD SOCIAL MEDIA TOOLKIT

#### **EPISODE DESCRIPTION**

A look at the amazing transformation that took place in Inglewood, California, when the Church of Scientology established a church and community center there, on the dividing line of two of the most violent gangs in the country.

This toolkit is made to provide you resources you can use to promote *Destination: Scientology, Inglewood* all across social media.

# **SOCIAL RESOURCES**

**Episode link:** DestinationScientology.TV/Inglewood

Official social channels: Facebook.com/ScientologyTV

Instagram.com/ScientologyTV
Twitter.com/ScientologyTV

Hashtags: #DestinationScientology #GoPlaces

#inglewood #Ireland

YouTube channel: YouTube.com/Scientology

Vimeo channel: Vimeo.com/ScientologyTV

Social media kit: DestinationScientology.TV/InglewoodKit

### **QUOTES**

"We are literally saving generations from going into gangs."

"This is a candle that is shining in a community of chaos."

The Church goes into one of the most dangerous neighborhoods in the country and the impact is nothing short of monumental.

## YOUTUBE VIDEO LINK

Destination Scientology: Inglewood, California Community Church (00:36)

#### ABOUT DESTINATION: SCIENTOLOGY

Scientology Network's *Destination: Scientology* is a weekly travelogue series that takes viewers inside Scientology Churches all around the world and discovers what makes each one unique. Each episode brings the viewer inside a new Church of Scientology, showcasing the diversity of our Churches and the cooperation that weaves each one into the local community fabric. *Destination: Scientology* airs Monday at 9 p.m. ET/PT on Scientology Network. (Check Scientology.TV/schedule for the day/time in your local time zone.)

#### ABOUT SCIENTOLOGY NETWORK

The Scientology Network debuted on March 12, 2018. Since launching, the Scientology Network has been viewed in 238 countries and territories worldwide in 17 languages. Satisfying the curiosity of people about Scientology, the Network takes viewers across six continents, spotlighting the everyday lives of Scientologists; showing the Church as a global organization; and presenting its social betterment programs that have touched the lives of millions worldwide. The Network also showcases documentaries by Independent filmmakers who represent a cross section of cultures and faiths, but share a common purpose of uplifting communities.

Broadcast from Scientology Media Productions, the Church's global media center in Los Angeles, the Scientology Network can be streamed at scientology.tv and is available through satellite television, mobile apps and via the Roku, Amazon Fire and Apple TV platforms. scientology.tv/apps