



SOCIAL MEDIA TOOLKIT

DESTINATION: SCIENTOLOGY, HARLEM SOCIAL MEDIA TOOLKIT

EPISODE DESCRIPTION

Located in the heart of Harlem, the Church of Scientology works to bring an incredibly diverse and creative community together, from world-famous artists to everyday families across all cultures and religious denominations, for the betterment of all.

This toolkit is made to provide you resources you can use to promote *Destination: Scientology, Harlem* all across social media.

SOCIAL RESOURCES

Episode link:	DestinationScientology.TV/Harlem
Official social channels:	Facebook.com/ScientologyTV Instagram.com/ScientologyTV Twitter.com/ScientologyTV
Hashtags:	#DestinationScientology #GoPlaces #Harlem
YouTube channel:	YouTube.com/Scientology
Social media kit:	DestinationScientology.TV/HarlemKit

QUOTES

“The people of Harlem — gotta love them!”

Harlem, once one of the creative capitals of the world, is making a comeback.

YOUTUBE VIDEO LINK

[Destination Scientology: Harlem, New York City Church & Community Tour \(00:36\)](#)

ABOUT DESTINATION: SCIENTOLOGY

Scientology Network's *Destination: Scientology* is a weekly travelogue series that takes viewers inside Scientology Churches all around the world and discovers what makes each one unique. Each episode brings the viewer inside a new Church of Scientology, showcasing the diversity of our Churches and the cooperation that weaves each one into the local community fabric. *Destination: Scientology* airs Monday at 9 p.m. ET/PT on Scientology Network. (Check [Scientology.TV/schedule](#) for the day/time in your local time zone.)

ABOUT SCIENTOLOGY NETWORK

The Scientology Network debuted on March 12, 2018. Since launching, the Scientology Network has been viewed in 238 countries and territories worldwide in 17 languages. Satisfying the curiosity of people about Scientology, the Network takes viewers across six continents, spotlighting the everyday lives of Scientologists; showing the Church as a global organization; and presenting its social betterment programs that have touched the lives of millions worldwide. The Network also showcases documentaries by Independent filmmakers who represent a cross section of cultures and faiths, but share a common purpose of uplifting communities.

Broadcast from Scientology Media Productions, the Church's global media center in Los Angeles, the Scientology Network can be streamed at [scientology.tv](#) and is available through satellite television, mobile apps and via the Roku, Amazon Fire and Apple TV platforms. [scientology.tv/apps](#)